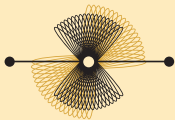
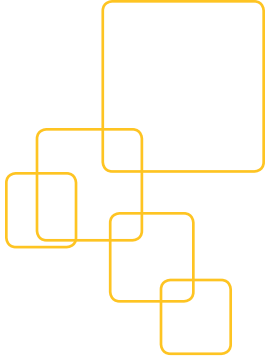


The Interactive Intelligence Referral Agent Program



INTERACTIVE INTELLIGENCE[®]

REFERRAL AGENT

Partnership Benefits

Partner with the leading innovator in business communications software

- Single-platform, all-in-one solutions to unify communications, maximize customer value
- Easily access sales and marketing resources via the Interactive Intelligence Partner Portal
- Expanded sales reach—there are no geographic limits to Interactive Intelligence markets worldwide

Why Interactive Intelligence?

Maximized margins through partnership

The Referral Agent Program allows you to earn margins by generating leads for the all-in-one business communications solutions from Interactive Intelligence. With only a minimal annual program fee up-front, and with no technical certifications or allocated resources required, your business earns margins for all referred leads that result in deals for Interactive Intelligence.

Simply formalize your Referral Agent agreement, begin identifying leads immediately, and earn revenue each time a sale is finalized.

Value proposition to maximize margins

Interactive Intelligence Referral Agents receive some of the highest revenue margins in the communications industry, with achievement coming by way of:

- **Proven innovative solutions** for your portfolio and customers
- **Mutual profitability** through enduring market demand
- **Measurable escalation** within a multi-tiered program structure
- **Rewards for commitment** and ongoing contribution

Full product suite, all-in-one approach

The IP communications software suites from Interactive Intelligence position your business to recommend complete solutions for the contact center, enterprise IP telephony, and enhanced enterprise messaging. But more than just creating continuous opportunities in these markets, our solutions clearly differentiate you with their SIP-based all-in-one architecture for multi-channel business communications—an approach that legacy vendors and their complex multi-system solutions can't duplicate.

Growth within the Interactive Intelligence Partner Program

By obtaining the required certifications, Referral Agents can easily move to our Partner Program's Premier and Elite Partner levels for more lucrative opportunities to both sell and support the Interactive Intelligence solution. Premier and Elite Partners are assigned a dedicated Interactive Intelligence Channel Sales Manager/ Territory Manager, who works with your team to identify and qualify leads, and who then assists with the pre-sales, implementation and service activities that close deals and generate revenues.



To learn more

We encourage you to learn more about the Interactive Intelligence Partner Program. Visit us www.ININ.com, e-mail us at PartnerProgram@inin.com, or call 866 850 6789.

Interactive Intelligence, Inc.[®] | Deliberately Innovative

Interactive Intelligence offers unified business communications solutions for contact center automation, enterprise IP telephony, and enterprise messaging, based on our open standards, all-in-one software suite. More than 3,000 organizations worldwide currently benefit from our premise-based and hosted solutions, which include value-added services for software, hardware, implementation, consulting, support and education.

At Interactive Intelligence, it's what we do.

WORLD HEADQUARTERS
7601 Interactive Way
Indianapolis, IN 46278 USA
317 872 3000 voice and fax

EMEA
Thames Central, Hatfield Road
Slough, Berkshire, SL1 1QE
United Kingdom
+44 (0)1753 418800 voice and fax

ASIA PACIFIC
Suite 24.5 Level 24 Menara IMC
8 Jalan Sultan Ismail
50250 Kuala Lumpur
Malaysia
+603 2776 3333 voice
+603 2776 3343 fax